

December 2021

**Co Presidents**

Sandy Greenstein  
Thousand Oaks, CA  
Irv Robinson  
Leawood, KS

**Secretary**

Annabelle Imber Tuck  
Little Rock, AR

**Treasurer**

Steve Goldberg  
Bloomfield Hills, MI

**Board**

Daniel Beaupain  
Amsterdam, Netherlands  
Karen Cheniae  
Dallas, TX  
Leslie-Anne Copes-Finke  
Belmont, MA  
George Gabanyi  
São Paulo, Brazil  
Sandra Garrett  
Brooklyn, NY  
Robert Mass  
Pleasantville, NY  
Prudence Simkin  
Dallas, TX

**Spiritual Directors**

Alan Morinis  
Founder  
Vancouver, Canada  
Avi Fertig  
Director of Mussar  
Beit Shemesh, Israel

Dear Friend,

We are grateful that so many members of our community celebrated Hanukkah with us this year! It was a warm reminder of the importance of our growing spiritual community for all of us. Thank you for being an important member.

As we enter a new calendar year, we are filled with hope that we will be able to continue to inspire and educate the many Jews who are drawn to the spiritual path of Mussar and to our Institute which orients teachings firmly in the Mussar tradition.

In 2021, we were able to provide more programming than ever before because of your generous contribution to Annual Fund. Together we:

- Launched the new Teen Program which is now offered in 14 states, South Africa and Canada, and serves nearly 1,000 teens.
- Launched our first online Kallah to great acclaim. Because we met online, our attendance increased by 100% over the previous year, bringing in many who would otherwise not have been able to attend the 3-day retreat.
- We were able to assist our staff in serving you by adding assistants and increasing hours of part-time workers.
- We launched new beginning Mussar courses: *Five Steps* and *Pathway to the Inner Life*. These courses have seen registrations of **577** since their launch.
- Expanded programming for The *Chaverim* Initiative with more schmooze groups, webinars, and *Torah from a Mussar Perspective*, which is now offered weekly, year-around.
- Began a move of our courses to a new, easy-to-use learning system. The transition will take a one more year to complete.

Today you have the opportunity to help change the lives of those studying Mussar and those who have yet been reached. Our Mussar Institute community is coming together to support our highest fundraising priority, The Mussar Institute Annual Fund. With a goal of \$150,000, we will provide the necessary funding to reach and engage more people with the opportunity of Mussar and do so in a way that is sustainable.

Your important gift will help us to immediately:

- Pilot the Mussar Teen Program in Jewish summer camps,
- Develop and pilot a new parenting program,

- Expand opportunities for *Chaverim* members to connect and find meaning,
- Create new programming so that all can deepen their relationship to Mussar,
- Provide scholarships to those in need of financial support.

We want you to know how important your gift is to The Mussar Institute. Course and program fees now cover less than 35% of the operating budget. Your tax-deductible gift fills that gap. We thank you in advance for your support and hope you will join us by making a 10% increase in this year's gift to the Annual Fund.

▶	אנשי חזון	<i>Anshei Chazon</i>	Visionaries	\$5,000+
▶	גומלי חסד	<i>Gomlei Chesed</i>	Benefactors	\$2,500 - \$4,999
▶	מקיימים	<i>M'kayemim</i>	Sustainers	\$1,800 - \$2,499
▶	שומרים	<i>Shomrim</i>	Guardians	\$1,000 - \$1,799
▶	שותפים	<i>Shutfim</i>	Partners	\$613 - \$999
▶	בונים	<i>Bonim</i>	Builders	\$180 - \$612
▶	תומכים	<i>Tomchim</i>	Supporters	\$18 - \$179

To make your donation, please fill out the enclosed envelope and enclose your check. If you prefer, you can make your donation at [mussarinstitute.org/donate](http://mussarinstitute.org/donate). Thank you for your commitment to The Mussar Institute. Together we will continue to develop and grow our wonderful, international spiritual community.

*Todah Rabah,*



Sandy Greenstein  
Co President



Irv Robinson  
Co President



Annabelle Imber Tuck  
Secretary



Steve Goldberg  
Treasurer



Alan Morinis  
Founder



Avi Fertig  
Director of Mussar